



Premio IX edizione 27 agosto - 10 settembre 2011 Piranesi Prix de Rome

Premio Piranesi - Prix de Rome for 2011 Introduction and Instructions

Dear participants,

The object of this communication is to give students an introduction and the basic background information for these first two weeks of yours soon to be very intense, and we hope stimulating, semester of activity. The Premio Piranesi is your baptism by fire and, we hope, a pace-setter for the remainder of the semester.

As for the past eight years, we are starting the Fall term with a full immersion design workshop and “charette” competition that you will engage in together with Italian and European counterparts from universities all over Italy and Europe.

This year as last year, we are adding as part of our initial conference of presentations to kick off the design workshop, a professional design competition of built works that will take place on the 31st of August. This will be a very rare and unique experience to see first hand fourteen contemporary professional architects from eight countries and their built projects for archeological areas presented in the auditorium of the new Ara Pacis Museum designed by Richard Meier. This promises to be a major architectural event not only for us but for the entire Roman/Italian architectural community.

Some logistical and administrative questions regarding the next few days and the conduct of the workshop should be answered here but if there remain others please feel free to contact me directly (cell = 347 6686 443) or any of the staff in the Pantheon Institute/Accademia Adrianea offices for help.

INTRODUCTION

The Spirit of the Piranesi-Prix de Rome

On the model of the French Academy’s Prix de Rome of the 17th through the 20th century, our activity wants to have you confront the essential elements and the significance of Rome and in particular its archeological present as a catalyst for your reflection, discussion, and development of your ideas for the future of your profession. The French *pensionnaires* came to the Eternal City as a fundamental part of their cultural as well as architectural preparation. Not only to confront the classical “episteme” and the ruins of the Greco-Roman past, but to immerse their formative sensibilities in the physical experience of the Grand Tour.

Besides the obvious differences between us and the original Prix de Rome pensionnaires - not the least of which is the limited amount of time we

have in comparison - the spirit of this endeavor wants to be the same. It is a cultural competition but moreover a human experience and an experience of life.

More important than the competitive aspect of this exercise, we organizers want to emphasize the cultural and formative aspects. This means focus on the human and humanistic aspect of the design work.

You will be stimulated to think on, and produce for, some elemental pieces of architecture that have influenced and indeed created the professional attitudes of the important figures like LeCorbusier and Louis I. Kahn. Villa Adriana remains an inspiration to architects and landscape architects the world over. The Terme di Caracalla have had a similar impact on 20th century architects. We hope to help you explore why.

We would like the participants to approach the Premio with the same spirit that Pierre Fredy de Coubertin imagined the new Olympiads of the modern era: where the important thing is to participate, more than to win. The key is the intimate relationship (both individual and as design work group) that will be established with that paradigm of contemporary even more so than ancient, architecture that is the great domain of Divo Adriano.

LOGISTICS

We are organizing the operation of the workshop to have you work in groups with your European counterparts. We have about 135 students enrolled this year including the 38 students from the Pantheon Institute. Our hope is to form working groups of about 6 students each and the ideal composition will be 4 Europeans, one PI architecture, and one PI landscape architecture student in each of the roughly 23 groups.

After the orientation and the on-site visits to Villa Adriana and the Terme di Caracalla that will take place Saturday the 27th (Villa Adriana visit and night illumination), and Sunday the 28th (Terme di Caracalla) and the additional design group visit with tutors to the design sites at Hadrian's Villa on Monday the 30th of August, we will have the conference at the Ara Pacis (Wed. the 31st of August). On the 1st of September the actual design workshop begins in earnest and for that the groups will be working at studios in Tivoli and at our studio in Via della Gatta in Rome. Your group and its tutors will determine where the work will be done mostly and where and when the intermittent reviews will take place.

A shuttle bus service has been arranged for you to use to facilitate going and returning to the villa or the studios. The shuttle bus from Villa Adriana to Rome will pick up at Piazzale Marguerite Yourcenar, directly in front of the entrance to Villa Adriana. In Rome the shuttle service will operate from Lungotevere Ripa #5. You will be given individual passes to the Villa so you may go during its regular opening times which are from 9:00 to 19:00 hrs each day.

Many of the Italian students will also have cars and can help in any specific logistical problems that might arise. Details of the shuttle bus service and other details of these first few days will be given with the calendar and orientation material. You should consult the detailed schedule that will be handed out for the exact times of our logistical movements because you don't want to miss an event. They will all be helpful and we hope stimulating.

The ideal situation is to have an automobile. At least one per design group. That would facilitate all logistical movements both for official events and for "private excursions". Villa Adriana is connected to Rome by COTRAL bus.

To get to Tivoli from Rome without an automobile there are three possibilities.

1. by train from Stazione Tiburtina in Rome to Tivoli. Then by city bus from terminal stop at Villa Gregoriana (200 meters from the FFSS train station) to Villa Adriana. The bus number is CAT4 or CAT4X.
2. by bus from Ponte Mammolo (Rome metro station on line B). Line Rome-Tivoli, Via Tiburtina (every 10 minutes), or by way of Autostrada.
3. by bus from Ponte Mammolo on Rome-Tivoli line, via Prenestina (useful it passes by way of Villa Adriana).

On the 31st of August a shuttle bus has been arranged to take residents near Villa Adriana to the Ara Pacis in Rome.

ADMINISTRATION

Registration of participants

It is the first official act of participation. It will take place Saturday 27 August at 16.00 hrs. at the Terrazza dell'Antiquarium del Canopo in Villa Adriana.

All participants should come with identity document, university ID (necessary for free entrance into Musei di Roma and other archeological areas other than Villa Adriana).

Insurance

All participants and tutors will be insured for accidental injury by the Accademia with a group policy that goes into effect at midnight of the 26th of August and runs to midnight of the 11th of September.

Passes

Each participant and tutor will have free access to Villa Adriana with the use of a personal pass that will be distributed at registration (Saturday 27th August at 16.00 hrs).

On the pass will be noted name, surname and a passport size photo of the participant.

At registration please bring two passport sized photos.

The pass, as requested by the management of the Villa, should be always in sight and ready to be shown to the Villa's personnel.

The workshop hours are full-time from 9.00 hrs to 19.00 hrs at each of the work sites. There are also evening reviews organized.

Hours

Villa Adriana is open from 9.00 to 19.00 hrs. Terme di Caracalla is open to 9.00 to 16.30 hrs. Lunch break is arranged within the design workgroup. In reference to this special pricing requests have been made to some nearby restaurants and bars: Casale La Rosolina, Bar Il Quadrifoglio, Bar Golò and Ristorant/Pizzeria La Luna sott'Acqua.

A Happy Hour has been arranged at the Bar Quadrifoglio and will be operative on the evenings of 27, 30, 31 August and 01 September.

Those who live in Rome will have no problems in finding individual solutions.

THE WORKSHOP

CALENDAR OF THE DESIGN GROUP ACTIVITIES

As already mentioned the registration of the participants will take place on **Saturday the 27th** at Villa Adriana at 16:00 hrs at the Museo Antiquarium del Canopo.

After the registration, we will make a first visit to the design sites within the Villa. At 19:30 we will enjoy an aperitivo offered by the Accademia Adrianea on the terrace of the Antiquarium del Canopo and subsequently a walk through the illuminated Villa.

Workshop operations will begin on Monday the 29th of August. There will be two days of presentations and additional on-site visits with group members and tutors. Design working groups will be established after the visit to the Terme di Caracalla on **Sunday the 28th**. The meeting time at the Terme is for 10:00 hrs and the tour will be conducted by profs. **Romolo Ottaviani, Giavanna Donini, Michele Di Santis, Paolo Conforti and Sergio Savini.**

After the tour we will propose the first phase of the group distribution. Later in the afternoon, the tutors for each group will be assigned and these will follow the work of the group for the remainder of the Premio. It now looks like we will have a total of 135 enrolled students, of which 50% are Italian and 50% other nationals: 38 from the US, 13 Romanians, 10 Spaniards, 2 Russians, 2 Germans, 2 Albanians, 1 Iranian and 1 French student.

Groups will be formed with 6 or 7 students in each group. We hope to have at least two US students in each group and preferably one architecture and one landscape architecture major in each group. Obviously given the numbers, we remain flexible with other issues that will determine the final formation of the groups.

The general principle is to keep the groups as international as possible without disrupting entirely some important team relations already established.

Monday the 29th of August

There will be some presentation on the general topical issues related to the design program of the Premio - at the

Scuderie Estensi di Tivoli starting at 9:30 hrs

the presentation will be by Romolo Martemucci, Pier Federico Caliarì with additional presentations by Francesco Leoni, Gianluca Vita, Valter Scelsi and Sandro Pittini.

At 11:30 hrs Carolina Martinelli and Francesco Breganze will present: *What one wins participating in the Premio Piranesi*.

In the afternoon at 15:30 hrs the individual design groups will meet and begin their work with a second visit to the design sites at the Villa Adriana.

The goal of these first days is to give a preview of the sites and design issues in order to confront those with the information that will be presented on Wednesday at the Conference and Presentation of Built Works at the Ara Pacis. It also includes getting to know the fellow students within the design groups and the tutors. We will test each other and test the sites during these first meetings.

Tuesday the 30th of August

In the morning the workshop continues with groups working.

In the afternoon from 16:00 to 20:00 hrs at the **Scuderie Estensi di Tivoli** there will be presentations and seminars on the relationship of architecture to archeology. Presentations will be made by **Vassilis Ganiatsas, Pablo Rodrigues, Luigi Franciosini, Salvador Lara Ortega**.

The object of these talks is to describe the range of attitudes and scales that exist between architecture and archeology.

Vassilis Ganiatsas will speak on the grand scale showing a project designed for the gate of the archeological area of Piraeus: *Archeological Park of the Classical Gates of Piraeus*

Pablo Rodrigues will show how digital measuring represents a knowledge type for the archeological ruin.

Luigi Franciosini will explain the detail approach to designing for archeological sites by showing some of his recent work.

Salvador Lara Ortega will speak on the modality of typological analysis for Roman archeology, in particular the Spanish examples of theater architecture.

At 20:30, after the presentations, and aperitivo in Piazza Garibaldi a Tivoli is being offered by the Associazioni Commercianti e imprese di Tivoli.

Wednesday the 31st of August

This is the key day of the first week of the Premio. It is the conference at the Ara Pacis entitled **"Architecture for Archeology and the New Museography. Nominations for the Piranesi Prix de Rome 2011"**

The conference consists of a presentation of the nominated projects by their architects, for the **"Progettare L'Archeologia_Designing Archeology"** international call for built projects. The presented projects are a short list selected for consideration of the second annual prize for built works entitled:

Piranesi-Prix de Rome Professional Category - 2011.

The importance of this Prize and its call center around three issues:

- it is an important moment of comparison and confrontation between some of the most important studios working in this area of design for cultural heritage. It represents a formidable "state of the art" for architectural design in this field.
- it is an important occasion for the participants of the Premio to see these works presented by their authors in a unified setting.
- it is an important opportunity for the studios participating to confront each other on the important and delicate issues concerning these sites and to compete for the Piranesi Prix de Rome professional prize.

Here is the detailed program of the conference day at the Ara Pacis:

Thursday the 1st of September

The workshop design teams return to their design work. the center for communication and design work will be the **Casale La Rosolina** which is in Via Della Rosolina at the corner with via dei Galli at Villa Adriana. In this space, as in the Via della Gatta studio in Roma, there will be tables set up for the design groups to meet and work. There will be power and wifi connections available.

In the afternoon, at the Casa dell'Architettura, Acquario di Roma at 15:00 there will be a round table discussion on the issues of the conference and as an introduction to the award ceremony for the Piranesi Prix de Rome for Career Achievement being given to the Italian architect **Guido Canali**, and the announcement and awarding of the Piranesi Prix de Rome Professional for 2011.

15:00 hrs - greetings and presentation by Amedeo Schiattarella
Discussion on the contents of the international call conference "Designing Archeology".

Participants include **Lucio Altarelli, Ignacio Bosch Reig, Francesco Dal Co, Luigi Franciosini, Marina Mattei, Angelo torricelli, Ilaria Valente, Francisco Juan Vidal.**

Moderator: **Luca Basso Peressut**

17:00 hrs Awarding of the **Prianesi Prix de Rome for Career Achievement** to **Guido Canali** - Presented by **Amedeo Schiattarella**

17:15 hrs - Lectio Magistralis by **Guido Canali**

18:30 hrs - Awarding of the **Prianesi Prix de Rome Professonal** and inauguration of the exhibit of presented projects for the international call: **"Progettare L'Archeologia_Designing Archeology"**

WORK MODALITY

From **Friday the 2nd of September** uninterruptedly to **Thursday the 8th of September** participants will elaborate their design.

The work method is arranged by groups. Each group will be assigned one or more tutors which will be selected from the group of senior tutors: **Francesco**

Leoni, Gianluca Vita, Sandro Pittini, Valter Scelsi, Romolo Ottaviani, Giovanna Donini, and Massimo Bellotti. To these senior tutors we have added a list of "junior" tutors selected from the winners of past editions of the Piranesi Prix de Rome, exceptional Masters students and graduates: **Michele De Santis, Paolo Conforti, Sergio Savini, Samuele Ossola, Oana Diaconescu, Daniel Armenciu, Alessandra Carlini, Cristina Casadei, Paola Porretta, Stefano Villani, Silvia Cattiodoro, Francesco Breganze, Marialuisa Montanari, Daniele Mondiali, Carolina Martinelli, and Stefania Malaffo.**

Organizing and structuring the groups and the choice of tutors is an important operation where roles are defined and different cultural contributions are exchanged. The relationship between participants and tutors is very important. It is the first condition necessary for a good working rapport for the days to follow.

There are 135 enrolled in the Premio this year. The goal is to create 22- 23 groups of 6 participants each, such that each review jury (of which there are three) will review 7 to 8 projects.

Ideally the groups should be about 6 persons. This facilitates the production of the final presentation images. Some smaller groups will be allowed if this is helpful.

Sign up sheets will be distributed with requested group distribution. Each sheet will have a minimum of four and maximum of seven openings. The idea is to allow the internationalization aspect to be in every group with a proportion of 3:1 between European and US students. Thus ideally two US students will be in each group, one architecture major and one landscape architecture major.

Naturally, even though not in the spirit of internationalization expressed above, some groups may elect to remain culturally segregated and be composed of only Italian or other nationalities. The organizers for the purpose of a more formative experience suggest the inclusion of U.S. students in each group.

Italian and American students

As you may know many American students from diverse universities in the United States participate in the Premio. They come to study in Rome through the Pantheon Institute. In order to better develop a working relationship with the American students, this should be based on the most friendly form of hospitality. It is important to know that these students arrive in Italy the day before the beginning of the Premio; in most cases, this is their first experience abroad and without knowledge of the language and coming from an educational experience very different from the European.

They do not share the classically structured concept of monumental archeological cultural heritage, since in part their idea of ancient does not reach the same temporal distance as ours.

They come to Rome and to Villa Adriana-as many of us do-to understand and learn the base in architecture in western civilization indissolubly tied to a relationship with the ancient. They come to understand the kernel of architecture, just like us. It is possible therefore that for the first few days the American students will be a little confused and not at ease. It is important

therefore that the Italian (and European students in general) to reach out and be available to facilitate and develop friendly relationships.

This reaching out should be shown by attempting to speak English whenever possible. None of them in fact and with minor exceptions will be able to speak Italian. The Italian language course that they take will only be starting and would not allow in any case to manage a dialogue in our language, certainly not during the time of the Premio.

This year the Accademia Adrianea has instituted a shuttle bus service between Rome and Villa Adriana which will allow American (and Romanian) to students to reach Villa Adriana comfortably and within the organized times.

The free shuttle can also be used by Italian students to reach Rome for work with the Americans in their studio. Generally the shuttle will depart Rome at 8.00 hrs and will arrive at 9.00 hrs at Villa Adriana. It will return to Rome leaving Villa Adriana at 10.00. In the afternoon it will leave Rome around 19 hrs. to arrive at Villa Adriana at 20.00 hrs and return again to Rome at 21.00 hrs.

A detailed schedule with specific hours will be made available during the orientation sessions.

Personal materials and work locations

Each participant should consider himself operatively independent and therefore assure himself and his teammates the ability to work autonomously. On the Internet at the website www.premiopianesi.net is available the link called "*materiali didattici*" all the documentation necessary for the design work (plans, areal photography, historical maps, tabulations of sculptural pieces, etc.).

It is recommended to download these materials before coming to Villa Adriana.

The materials necessary are those that normally serve for a competition project.

Here the unique situation is that for the first few days, the work will be done inside the Villa and to a lesser extent at the Terme di Caracalla and therefore suggests light and easily transported work materials. The first period, between 29 August and 3-4 September, the Villa itself will be the work station with support areas at the studio della Rosolina.

The materials necessary during this first period are portable computer, digital camera, clipboard for sketches on site, pencils, triangles and paper A3 size, books on architecture, museography and archeology, modem (Wifi connection antenna for network research) and small stools and folding tables to work directly on site.

The second work period in which the presentation graphics will be elaborated will see students working in the studio della Rosolina and in the Pantheon Institute studios in Rome. Each group will organize its work station which may be equipped with scanner/printer (your own). It is very important that within the work areas we maintain a total cleanliness order. It is not permitted to leave garbage of any kind either work or food related, in the work area. All the groups are asked to respect this position totally. Each evening at the end of the work session tutors and students must return the work station to an orderly condition and eliminate all garbage. Smoking is not allowed at the work

station and when engaged outside should include ashtrays or receptacles for butts.

At the end of the workshop all spaces must be returned to the original state (notwithstanding the presence of the cleaning service). To this end I thank you in advance for your kind cooperation.

The studio in Rome is at Via della Gatta 6 and will be available for the entire period of the Premio.

COMPETITION DOCUMENTS AND PRIZES

No printed drawings are requested, but only JPG slides which will be projected during final presentation, plus small booklets printable with A4 printers (the slides may be organized in Power Point or Flash presentations). Every group must produce a *slideshow* (max. 12-20 slides) to explain the project in all its parts. The slide show will be accompanied by a paper booklet with coordinated graphics.

Presentation Requirements

All competition documents (slideshow and booklet) should be placed in one single, A4 envelope and handed in by Thursday September 8th at 6:00 p.m.. No documents will be accepted beyond that time limit. No documents will be accepted if larger than the UNI A4 format.

Every envelope should be identified by the printout of the names of the members of the design team.

Each team will receive a code number based on the time of delivery of the competition documents and the code numbers will be extracted and assigned to one of the three judging committees.

Every slideshow will be presented on a NON MODIFIABLE CD which will carry the names of the design team members written with a permanent magic marker. The CD will include two folders and a PDF file containing the list of the team members.

The first folder will be named SLIDESHOW and will contain the actual presentation which will be shown to the judging committee.

The second folder will be named STORAGE and will contain a series of sub-folders containing all the *work in progress* material plus a photo of the design team.

Beware! Any group which will not comply with the above mentioned regulations will be disqualified.

The delivery of the competition documents will take place at the *Casale La Rosolina* and will be organized as follows.

Final Review

Final presentation will take place in Rome on Friday September 9th in Rome at the Pantheon Institute starting at 9:30 a.m..

The final review is the formal presentation of the work produced during the workshop to one of the Judging Committees.

Each group will distribute the *museum brochure* to the members of the Judging Committee and will then proceed to present the *slideshow* with the proposal for the Museum of Imperial Rome. Each presentation will last at

maximum twenty minutes. In these twenty minutes they should demonstrate that they have understood the general principle of designing for high risk archeological areas and to have interpreted well the program offering realistic and buildable solutions.

The composition of the Judging Committees and the assignment of the project teams to the various committees will be transparent.

The extraction procedures will take place on the evening of September 8th after the completion of the delivery of the competition documents at the *Casale La Rosolina*. As already mentioned each group will be identified by a number coinciding time of delivery of its material.

Subsequently, the extraction of the names of the various members of each judging committee and of the numbers of the various groups which will be progressively assigned to the committees will take place at the presence of all the tutors and representatives of the participants.

Prizes

- N. 9 Piranesi Prix de Rome prizes, three for each judging committee, for the best overall proposals concerning the Material, Immaterial and Corporate Identity projects.
- N. 3 Piranesi Special Mentions, one for each judging committee, for the proposals which present noteworthy solutions for specific aspects of the project.
- N. 3 Piranesi Special Mentions FIABA, one for each judging committee, for the proposals which present the best solutions for the elimination of accessibility barriers (both physical and psychological).

The 9 Piranesi Prix de Rome prizes will receive nine Euro 4.500,00 scholarships covering 75% of the attendance fee for the “*Master Itinerante in Museografia, Architettura e Archeologia. Progettazione strategia e gestione innovativa delle grandi aree archeologiche*” (Euro 6.000,00) established on a yearly basis by the *Accademia Adrianea di Architettura ed Archeologia di Tivoli-Roma*.

The 6 Piranesi Special mentions will receive six Euro 4.000,00 scholarships covering 66% of the admission fee to the *Accademia Adrianea*.

Moreover, all participants who will successfully complete the Piranesi Prix de Rome 2011 will be eligible for the above mentioned Masters Program by utilizing scholarships covering 60% of the admission costs (Euro 3.600,00 scholarships).

Participation diplomas will be given to all participants.